

Contract duration	: 4 Months Fixed Term Contract
Anticipated start date	: 01 September 2023
Closing date for applications	: 8 August 2023
Remuneration	: Market related
1X COMMUNICATIONS OFFICER	: (BCM / ADM)

Beyond Zero (BZ) has been successfully implementing comprehensive services across the HIV and TB care continuum in the Eastern Cape (EC), Free State (FS), KwaZulu-Natal (KZN) and Limpopo Provinces in the past 18 years; targeting key and vulnerable populations including adolescents and youths, sex workers (SW), orphans and vulnerable children (OVC) and men who have sex with men (MSM) and people living with HIV amongst others. Beyond Zero is recruiting to fill the following positions to drive Health Services intervention on **Bumbingomso**, a development project of NDOH, co-financed by Federal Republic of Germany through KFW and the DG Murray Trust in Buffalo City District and Amathole District.

Purpose of the role

The communications officer will play a key role in developing and implementing effective communication strategies to enhance the programme's brand, engage audiences and promote service offering of the programme. This position requires excellent communication skills, creativity, and the ability to work collaboratively across teams.

Duties and responsibilities

- Develop and execute comprehensive communication plans to support the programme's objectives, including internal and external communications.
- Create engaging content for various channels such as websites, social media platforms, newsletters, IEC materials and press releases.
- Monitor media coverage and analyse communication metrics to evaluate the effectiveness of communication strategies.
- Develop and execute demand creation activities to complement programme outreach and facility-based activities.
- Coordinate with cross-functional teams to ensure consistent messaging and branding across all communication channels.
- Assist in organising and coordinating programme events, including activations, conferences, and press events.
- Conduct market research and stay up to date with industry trends to identify opportunities for communication initiatives.
- Manage relationships with media outlets, influencers, and stakeholders to increase brand visibility.
- Collaborate with design teams to create visually appealing and impactful communication materials – programme collateral.
- Support development and submission of the Bumb 'Ingomso magazine and Newsletter Cascade and alignment of BZ communication strategy/policies to BI programmes

Skills Requirements/Competencies:

- Self-motivated individual with high drive and energy
- Excellent communication and interpersonal skills within a team context and within a professional service provider capacity
- Creative and Innovative thinker
- Excellent written and verbal communications skills

Educational Qualifications and Experience Required:

- National Diploma/B Degree in Communication, English, Marketing, or Public Relations
- 3-5 years' experience working in this field.
- Valid driver's license

By applying for any of the above-mentioned positions, applicants consent to BZ to conduct qualification, ID, Criminal and Reference checks on them which form part of its recruitment process.

To Apply: Cover letters clearly stating the Position being applied for and preferred region/location as mentioned on the adverts, CVs, and copies of qualifications must be forwarded to [**recruitment@beyondzero.org.za**](mailto:recruitment@beyondzero.org.za)

NB. Applicants who have not heard from Beyond Zero one month after the publication of these adverts should consider their applications unsuccessful and any future correspondence from BZ thereof will be limited to shortlisted applicants only.

Beyond Zero reserves the right to re-advertise any of the above listed Positions should the need arise and reserves the right not to fill any of the listed Positions.

None South African Citizens and non-South African Permanent Residence holders must be in possession of valid documentation authorizing them to work in South Africa. Beyond Zero is an equal opportunity employer.

Candidates from key vulnerable populations are encouraged to apply.

By expressing the interest in the position, applicants are consenting in terms of POPI Act for their curriculum vitae be shared with the relevant people authorised to act on behalf of BZ in the recruitment process.





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